

WESTIN LEE

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Highlighted Projects:

Writer | 2023 | Unannounced AAA Project

- o Owned writing and revision of 50+ side missions for open world single player campaign, in accelerated timeline
- o Owned all peripheral narrative content in game: writing and revision of hundreds of storytellers, journals, collectibles, chatters, and encounters
- o Contributed ~5% of main campaign including to cinematics, gameplay choices, branching dialogue, and character development
- o Maintained lore bible, backstory timeline; tech whisperer - develop explanations and logic for sci-fi goals and challenges

Writer, Narrative Designer | 2022 | Just Cause Mobile

- o Designed and wrote 30+ side missions for single player campaign over 12 weeks under the direction of Joshua Rubin
- o Developed: mission beats, barks, callouts, item descriptions, worldbuilding, new NPCs, within style and tone of established IP

Storytelling and Narrative Design

- Fiction writing includes: three novels, 14 screenplays (pilots and features), 100+ short stories, short films, web series and comic strips
 - o wrote 300-page anthology novel with 50+ interwoven POV characters across 20+ stories; emphasis on dialog
 - o wrote 400k words over last 5 years
- Built and documented multiple complex worlds for use in storytelling - science fantasy, space opera, magical reality, urban fantasy
- Collaborated with IP consultancy to develop backstory, major characters, and story arcs for both new and existing game worlds
- Experienced live comedy performer, including standup, sketch and improv,
 - o Co-hosts talk show format comedy podcast about retro gaming

Process and Implementation

- Works to deadline and with complex specifications; owns large areas of responsibility with minimum oversight
- 13+ years experience in sales and marketing roles; designing optimized messaging and story-oriented branding in consumer electronics
- Write to brand and style guidelines, adhere to client/product voice

Communication and Collaboration

- Experienced creative collaborator - live comedy, writer's rooms, consultancies, advertising, commercial agencies
- Deep expertise in communications and international sales, managed global key accounts in territories up to \$7MM; big, challenging partners like Apple, Google, Best Buy, Target and B&H Photo; managed teams of up to 10

About

Narrative designer, novelist, and reformed comedian. Loves monsters, spaceships, and teen angst.

Select Work Experience

Writer

Unannounced AAA Project | 2023

Narrative Designer, Writer

Just Cause Mobile | Square Enix | 2022

Marketing Manager | Videndum | 2022

Sales Manager | Vitec Imaging | 2018

Software

Tools: Unreal Engine, Twine

Productivity: Google Suite (Docs, Sheets), Discord, MS Office, Teams

Select Projects

Paranormal School 13

Transmedia YA Anthology Novel

2023 | Author, Team of 4 | 20 months
Narrative arcs, dialogue, character bios, in-world media, multiple "power" rulesets

Tellermoon

Space Opera Novel

2022 | Author | 30 weeks
Narrative arc, dialogue, character bios, in-world media, scifi action, pitch deck

Wizard's Corner

Channel 101

2020 | Team of 6 | 3 months
Co-wrote, directed and starred in wizard talk show for legendary filmmaking competition

Education

Full Sail University

2005 | TV and Film Production